MOUNT HOLYCKE COLLEGE SOUTH HADLEY MASSACHUSETTS

Co.	llege name HAVERFORD COLLEGE Enrollment 500
1.	Do you have a radio station on campus? YES
2.	How many radios do you have on campus? 300
3.	How long has your station been operating? since 1942
4.	What type of transmission equipment do you have? carrier current? YES Directly on the air?
5.	What was the initial cost of installment? ? Was it new equipment or second hand BOTH
6.	How much equipment do you have? microphones 7 turntables 6 recorders one control units 3 transmitters 2 obher equipment
7.	Who maintains this equipment? faculty students YES personnel outside engineering staff other
8.	What are the annual operating costs of: re_lacements or new equipment \$400 news 6 telephone network to other colleges \$200 transcription telephone service \$80 guest speakers \$0 records \$50 miscellaneous \$100 total \$830
9.	What is your source of income? (specify how much from each) advertising national local rates student government subsidy college grant student tax radio tax endowment others
10.	How many hours are you on the air per week? 61 hours At what time of day? 2 P.M. to 12 M. (1 A.M. Fridays)
11.	Do you have any other college affiliations? Bryn Mawr, Harcum J.C. With whom? Swarthmore
12.	In your programming how many hours a week do you plan for: music lectures drama panel discussion news announcements other local talents others
13.	In your station organization: Is your station under Student Government or is it independent? Is academic credit given for work on the radio? Do you have faculty supervision or a faculty advisory council, or is it entirely student enterprise?
	How many students work on the station? What departments in the college actively participate?
	How is student personnel selected? student government appointment student vote faculty appointment other
15.	That are the college publications? Does the station conflict with them?
16.	Please list any suggestions, comments or difficulties that you have found.

The same was a second of the same of the s DOD arrest Federal Prince of the President will asker the Prince of the Princ A CONTROL OF THE CONT A: with now, about the contract of the contrac Live and the contract of the c A CONTROL STATE OF THE STATE OF ACTORIO DE SERVICIO DE COMO DE COMO

Station of origin to proviede all technical equipment for remote

During broadcast, each station will have an announcer at their studios---on a set cue, the game will be thrown to the studio announcers who will have 45 seconds to give a station break am read a commercial. Each station will have a capable engineer in their master control.

At half--time, the same system will be used for Haverford. Swarthmore will remain on the air from the remote at halftime but will give a cue for the HRC cutoff.

Station at origin will provide remote engineer.

Both stations will supply one play-by-play announcer, and one statistic i an SN will pay for the phone lines for the Haverford away game; WHRC for t the game at Swarthmore.

Lines will run between the stations. Gyms are connected to the stations in each case already.

SN WILL record the last five minutes of pplay and a two minute summary following the game which goes to WVCH. After a pause, each station will continue from the origin until sign off time.

SN play-by-play man will thus necessarily have to do the last five minutes of each game and the quick following summar

THIS Joint broadcast will be recognized at the signon and off and during the game, though each station will do a separate break on the agreed cue.

At Haverford, WHRC's staff will be in charge of the overall operation and production.

At Swarthmore, WSRN.

FILE PROGRAMMING

Bob Green
Temp. Program Director
College Radio Station
927 Center Street
Grinnell
Iowa

Dear Bob:

Your letter of the 23rd of April has recently been called to my attention. I'm sorry I couldn't answer sooner, but we've just completed elections which throw everything a little behind.

I'm sorry to hear that you have had objections from the "powers that be" and I hope you've overcome most of them now. To a large extent, the questions you asked me can best be answered by writing to the Intercollegiate Broadcasting System, c/o WCKR, Columbia University, New York City. They should be able to give you quite a bit of help.

I shall here answer some of the more specific questions that apply only to our campus station. I can't tell you too much about how it was originally set up, for we have been in operation of sorts for quite a long time. But we get a Student Council appropriation of about \$300.00 per semester. plus what we make from local advertising for upkeep and additions. Advertising revenue is greatly subject to change. No friction has arisen between the publications and the station about afvertising as yet. We are extra-curricular and under the auspices and ownership of the Student Association, therefore ultimatly under the college administration in theory. We have a student staff completely, operating five days a week, about five hours an evening. We use all types of shows, but do not broadcast off-campus. How far we can broadcast is regulated by the FCC and we are registered with them, though not as a commercial station. Audience and interest is always increasing. Shows are monitored by the staff and producer, under our honor system and commercial operating procedure. The station serves a useful function in many ways - including practical experience, coverage of unusual and special events and news, etc., as is obvious in the fact that we are one of the largest campus organizations and are continually adding to our facilities primarily because of campus interest in what we do.

I hope this will be of some help, and good luck with your station. Let me know if I can be of further assistance.

Andrew Knowlton President, WHRC

Bob Green Temp. Progrem Director College Radio Station 927 Center Street Orinnell

Dear Rob:

Your letter of the Sird of April has recently been called to my attention. I'm soury I couldn't answer sooner, but we've just completed elections which throw everything a little behind.

I'm sorry to hear that you have had objections from the "powers that be" and I have you've overdome most of them now. To a large extent, the questions you asked me can best be answered by writing to the Intercollegiste Broadcasting System. c/o word, Colegois University, New York Olty. They should be able to give you quite a bit of help.

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I hope this will be of some belo, and good luck with your station. Let me vow if I can be of further essistance.

Sincerely,

Andrew Knowledge AMOO



Lunderville

January 14,1947 Rose Valley, Moylan, Penna.

Dear Sir:

I am formerly a student of William Penn College in Oskaloosa, Iowa home is here in Rose Valley. At the present time I am studying to be a radio technician at Radio Television Institute in Philadelphia. Later I intend to study speech, radio writing etc. at Some college

There is growing interest out at "Penn" as we call it in starting a radio station. I was a Radioman third class in the Nagy during the war and hence am considering obtaining a commercial license.

what I want to know is information, both technical and general, including the limitations of your type license; cost of a station; type of output, whether wireless or "wired wireless"; student personnel involved; hours you may transmit etc.

Most of this could be better covered in a personal conversation ,probably,rather than by mail.

I would greatly appreciate any cooperation you can give, int telling me whom I should see on the Haverford campus and when he would be available, or the location of your studios.

In case you suspect me of being an espionage agent for Swarthmore you will find that two of my brothers attended Haverford if you will dig up back issues of the Haverfordian or yearbook. Howard graduated approximately a year and a half ago with a BA in Biology.

Some of my friends now at H'ford are Sergei Thomas, Phil Vail, Steven Nyi, Warder Cadbury, Brooks Cooper and many more.

Please drop me a card with the name of person I should contact and the best time to see him. Evenings and weekends are the best time for me.

John A. Kriebel

Baylor University Maco, Texas

RADIO DEPARTMENT

January 17, 1947

Program Director Station WHAV Haverford College Haverford, Pennsylvania

Dear Sir:

As you have probably noted from recent IBS bulletins, Baylor University is installing a new campus station. At your earliest convenience we would like you to send us a log or program sample from WHAV for an ordinary week. We should also like information regarding the size of your potential listening audience and your local day and night time rates.

We would appreciate any other pertinent information which you may have received in your experience with a campus station that might assist us in our initial organization.

Sincerely yours,

Harold Gage

Station Manager

HG/jg

Dennishe 17, 1967

Frogram Director

Dier Stri

as you more reposity noted from recent 183 builded to the state of the conventing a new case of the conventing a new verte state of the state of the

representation which you may have received in your ea-

Sincerely yours,

regard no. July

The last

April 15, 1947

ar. Juseon V. armold, irresident Denver University Radio G ild University of Denver Denver, Coloraco

Dear Sir:

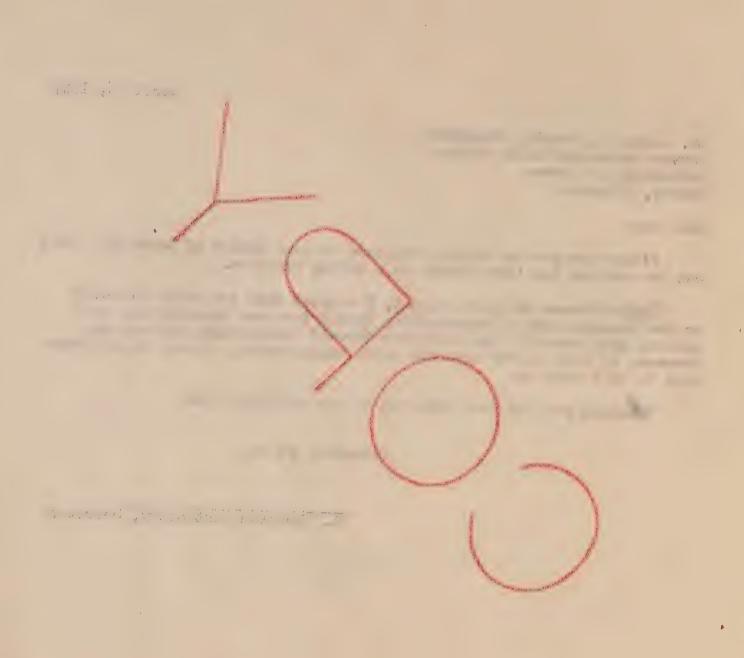
please for the my colayed response to your letter of murch 20, 1967, but the college has been absent on a string vection.

Ins reference to your request, I suggest that you refer directly to the intercollegia e Proaccapting System for such information, as I believe they have all the necessary "sough" information you request. However, if this course was not prove satisfactory, a case to not hesitate to call upon us.

Tanking you for four interest in our station, I am

Incerely yours,

A. Thompson . ont omery, Secretary



Station WWBN
Bethany College
Bethany, West Virginia
August 12, 1947

Mr. William Swartley Norristown State Hospital Norristown, Pennsylvania

Dear Mr Swartley,

I am starting a campus broadcasting station at Bethany College, where our club has just been given trial status in IBS.

There is a question in the minds of the administrators at Bethany as to "whether or not our student body is large enough to adequately sustain a probram of this kind on a voluntary basis."

Since it is up to me to inducate that the station can be operated in Bethany on a voluntary basis, I decided to write to some of the station managers in colleges smaller in size than Bethany, for information that would answer this question in the minds of the faculty.

I would like to know how you would show that Bethany College, which is located in a rural community and will have an enrollment of about 730 this fall, can sustain such a program.

Perhaps you may be able to give me an idea of some of the problems you have been meeting in this matter so that I can pay particular attention to them.

I would be very grateful if you could assist me in this matter. I would like to present your information to the president of the college this fall as evidence from a successfully operating campus station.

Sincerely yours,

112 1 1 1 1 1 1 1 m

David P. Perry



STEPHENS COLLEGE COLUMBIA, MISSOURI

April 20, 1948

Director of Radio Station WHRC Haverford College Haverford, Pennsylvania

Dear Sir:

Kindly write the name of the Director of Radio Station WHRC on the enclosed card and mail it to me.

Thank you for your help.

Sincerely yours,

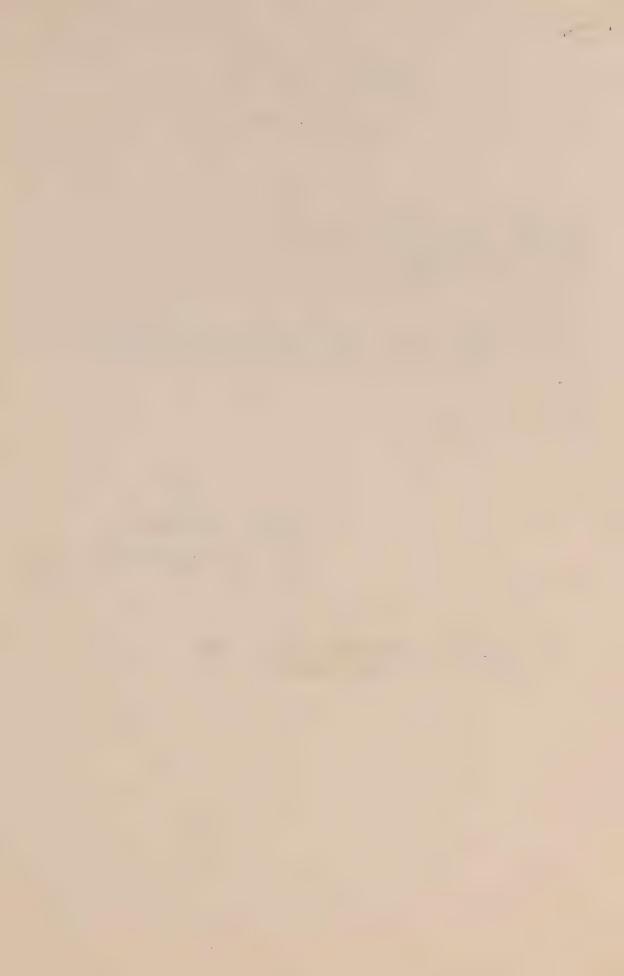
Hale Aarnes, Chairman

Hale Clarnes

Radio Education Department

HA:mbt

Rec. and answered May 6, 1948
Andy Knawlton



Student Program Director c/o Station WHRC Haverford College Haverford, Pa.

Dear Director:

We at Grinnell College are attempting to establish an intra-college radio station such as yours. Work on transmission has been completed and we are ready to go into operation, but have met a few objections from the powers that be.

Although we hope these objections and hitches in our plans are temporary, we are in doubt about how to overcome them. We thought you might give us some suggestions as to what issues arose on your campus when your station was started, how they were overcome, and how things are going along now. Here are a few of the snags confronting us:

1. Finances. What was your initial cost? How much does it cost per school year for upkeep, etc.? Where does the money come from? About how much revenue is taken in by local and national advertising? Wasn't there a big kick from the various campus publications about taking away their advertising revenue?

2. Auspices. Under whose direction is the radio setup? What department? Is it strictly extra-curricular, or is it under the wing of the college? Who makes up your staff, and how many do you need?

3. Program. What type of programs do you now use? How many hours a day and week do you operate? Do you do any off-campus broadcasting? What about sports,

IBS shows and forums?

4. Listeners. What percentage of the campus population do you figure listen to your shows? Do you feel there is a continuing and increasing student interest from the listener standpoint?

5. Responsibility. Does the college back up everything that goes out over the air? Are your shows monitored, or is any of the continuity censored or checked by the administration or by a responsible source before being used?

What should be the power of such a man or group?

6. We hear that a station such as this "serves no useful function" in the liberal arts college life. Do you think you could challenge that statement successfully, and if so, how? Do you find that you are creating interest in your shows where none existed before? And finally, we are told that the whole thing will die out in four or five months. What, therefore, is your formula (if any) for maintaining student listener interest?

If you have any ideas or information on any of these matters or on any others which you think of, we would surely appreciate hearing from you. At present our "station" looks good on paper and in trial, but we have yet to get into regular operation because of the snags mentioned above.

Thank you very much for your time.

Very truly yours,

Bot Green

Bob Green, Temp. Program Director College Radio Station 927 Center St. Grinnell, Iowa

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STEPHENS COLLEGE COLUMBIA, MISSOURI

May 10, 1948

Mr. Andrew Knowlton Radio Station WHRC Haverford College Haverford, Pennsylvania

Dear Mr. Knowlton:

Enclosed are two copies of a questionnaire which will serve as part of the basis for a doctoral dissertation. Will you kindly complete one of the questionnaires and return it in the enclosed envelops? I thought you would want the other copy for files.

George Abraham, Chairman, Intercollegiate Broadcasting System, has endorsed this project. It is our hope that the results will be of value to the constantly growing group of schools, colleges, and universities which are interested in entering the broadcasting field.

The information will, of course, be held confidential and you will be supplied with a copy of the results.

You will note that some of the questions apply to commercial stations. These questions apply to IBS stations which are commercial and to those other college and university owned and operated stations which are commercial.

The terms "Faculty Member" and "Staff Member" are used to differentiate between teaching members of the institutional staff and non-teaching members.

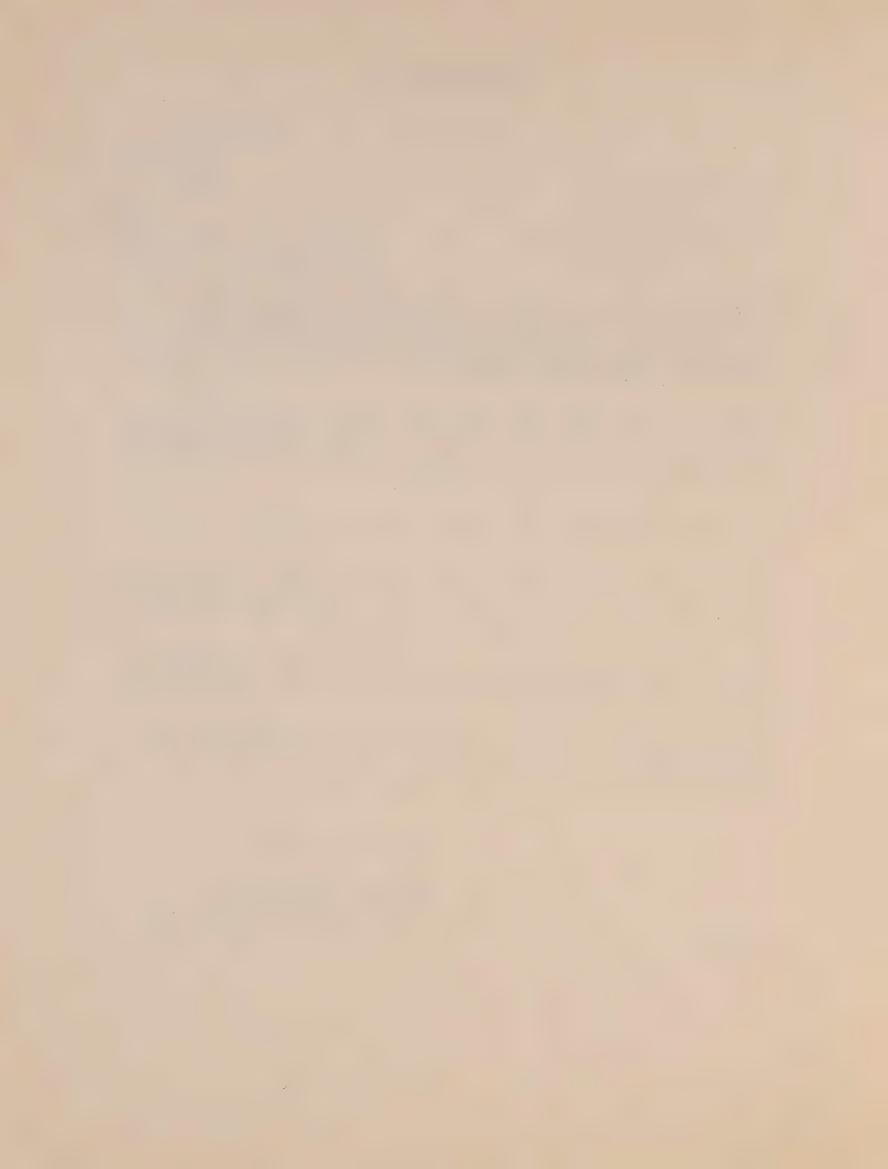
I will appreciate it if you will give this questionnaire your attention at an early date. Thanks for your kindness in helping me.

Cordially yours,

Hale Aarnes, Chairman

Radio Education Department

HA:mbt



WSAII

640 on Your Dial

SWARTHMORE COLLEGE SWARTHMORE, PA.

Cot. AL, Miller

Station WHRC Haverford College Haverford, Pa.

Dear Sir,

We wore wndering if you would be interested in taking a transcription from a Jam Session in Philadelphia. "Bill Krechmer music studies will sponsor the sno s." The a dress given will be that of the Jam Session and no mention will be made of liquor. Furthermore, there will be no money in it; we are not being paid. However, we feel that the music is so good that it is worth doing.

We would like to work up an exchange system between the colleges in this area pending the establishment of an intercollegiate network. If you have any programs which are transcribed or if you have a dramatic chb we would be interested in using them on an exhange basis. If you could transcribe them we would appreciate it. If not we will be willing to spit the cost of establishing a line between Swartimore and Haverford, or we could give you the use of our studio here if you would provide transportation for your cant. It was attent case of the stable of the small party afterward. Would you please let me know.

Sincerely,

Michael Eisler
Station Manager

me/br



Mr. Andrew Knowlton 126 N. Sharon Avenue Sharon Hill Director of Radio Programming For Haverford College Haverford, Pennsylvania

Dear Mr. Knowlton:

With permission of your President, early in November, I sent a radio programming information blank to you. The information blank represents an effort to secure information regarding radio programming by your institution. I am anxious to include information about your school in this survey, and would appreciate your taking the time to complete the form and to return it to me.

If this blank has been misplaced, please notify me at once, using the self-addressed, stamped envelope which I sent with the initial correspondence, and I will return another questionnaire and self-addressed, stamped envelope for your convenience.

I hope that you will find time from your busy schedule to cooperate in this survey.

Sincerely.

Kenneth Christiansen

Radio Education Department

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January 16, 1949

Mr. Kenneth Christiansen Radio Education Dept. Stephens College Columbia, Missouri

Dear Mr. Christiansen:

This is in regards to your letter of January 1, concerning the information blank you sent to us a few months ago.
We did receive the blank, but due to the amount of clerical work involved in our operations at the time it arrived we have not been able to answer it as yet. We hope that we can send the information off to you in the coming semester.

The information you request on the blank presents quite a problem to us. For instance, you ask for the officers, etc., who run the station. We elect different officers every semester, so the chances are that the group we send you may have left the office before you finish your survey. Then too we are in the precess of our own "five year plan" to convert the station's physical plant to a better organized and equipped set of studios. Therefore the technical information in your survey will never be up-to-date for us, - at least not until we have completed the change-over, which will be a considerable time from now.

Due to this situation it takes a good deal of our time to gather corrected information to answer this survey report, and, as we have already answered it last year, and do not see any results of the report we game then, we are a bit reluctant to devote the time to this matter, when we have so many other pressing matters on hand. I think this reluctance is understandable, wehn you bear in mind that the station is student operated entirely, and the staff have their hands full because of their studies.

I mention this to explain our position on the matter. Perhaps if we knew more about the report and survey you are conducting, or saw some results (possibly the completed survey), and knew further what purpose the survey is serving we could cooperate with you more readily.

Sincerely,

Jamesry 16, 1969

s your lerter of January 1, concerning to se did north a section as a few months ago.

work involved in our operations at the tind it errived we have not been able to answer it as well we have that

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see any results of the report we pake then, we are a bit

I sention this to explain our position on the mater.

to Panan a to

COLUMBIA UNIVERSITY NEW YORK CITY

Jan. 16, 1949 Interoffice Lemonand La to President, URC.

The contact man on technical affairs

conducted between stations FRC and SRN of

State of College is "olf" Estein.

We will havile transmission of shows over

any network between Swarthmor and have fore

Colleges from the technical standpoint.

He can generally be reached through the

WSRN telephone in their studios - listed

The first of the standpoint of the colleges.

'Almod'



STEPHENS COLLEGE COLUMBIA, MISSOURI

January 19, 1949

Mr. Andrew Knowlton WHRC Haverford College Haverford, Pennsylvania

Dear Mr. Knowlton:

To date, I have replies from over two hundred and fifty four-year colleges and universities in America, who carry on some kind of radio programming. I am returning with this letter another blank for your use. I think you may have confused the blank with some other which you have received, as I did not ask for any technical information.

I hope that you will take the time to include your institution in the survey. If you want the completed study you will be sent one if you will just check the box on the first page of the questionnaire. I might add, too, that I have never asked for such information before, therefore, the survey report, which you say you filled out last year, must have been from some organization or some individual other than myself.

Sincerely,

Kenneth Christiansen

Radio Education Department



School of Religion

Old Testament - Biblical Archaeology
Marc H. Lovelace



Post Office = Box 767

Make Forest - North Carolina

January 20, 1949

Manager Radio Station WHRC Haverford College Haverford, Penn.

Dear Sir:

For some time now we have been trying to get our Radio Station on a secure financial basis, seeking an annual appropriation from the College.

At the suggestion of the Secretary of the Board of Trustees I am trying to assemble some information as to the policy of other schools with regard to the matter.

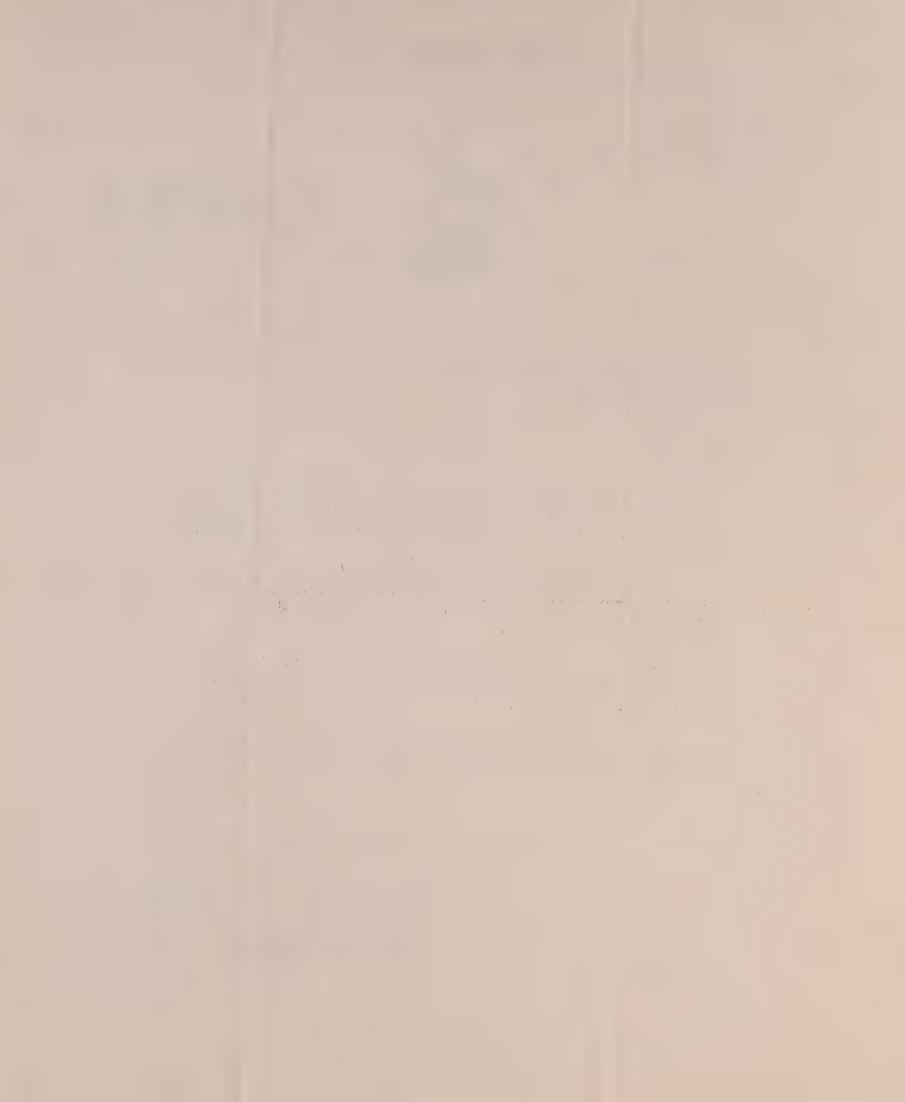
Will you please send to me a statement as to whether your administration makes such a grant, and if so, how much?

Any other information as to relations between Station and Administration will be appreciated.

Cordially yours,

Marc H. Lovelace FACULTY ADVISER

MHL:mg



W H A V HAVERFORD COLLEGE HAVERFORD, PENNA.

OFFICE OF THE SECRETARY

MEMBER
INTERCOLLEGIATE BROADCASTING SYSTEM

January 25, 1949

President Radio Station WSRN Swarthmore College Swarthmore, Penna.

Dear Sir.

With the election of officers in the past week, there has been some changes in our administration. As the new president, I am very interested in setting up a series of exchange programs with Swarthmore during the coming semester. There is also the question of broadcasting the two basket-ball games early in Febuary. This latter matter requires immediate attention. Are your loops installed, and if not are you interested in having them installed for the two games? Our loops are in, but may have to be connected. We would very much like to broadcast the game at Swarthmore, and if you want to broadcast the game here, Feb. 9, we can go ahead in the matter. I would appreciate hearing from you so that it can be settled.

Would it be possible for me to come over to your studios some afternoon between Feb. 2 and 4th? We could then discuss plans for various programs etc. If these dates are not convient, maybe we could make an appointment for latter.

I am looking forward to extended cooperation between the two stations in the coming months.

Sincerely

Nevius M. Curtis President



W H A V HAVERFORD COLLEGE HAVERFORD, PENNA.

OFFICE OF THE SECRETARY

MEMBER
INTERCOLLEGIATE BROADCASTING SYSTEM

January 25, 1949

President Bryn Mawr Glee Club Bryn Mawr College Bryn Mawr, Penna.

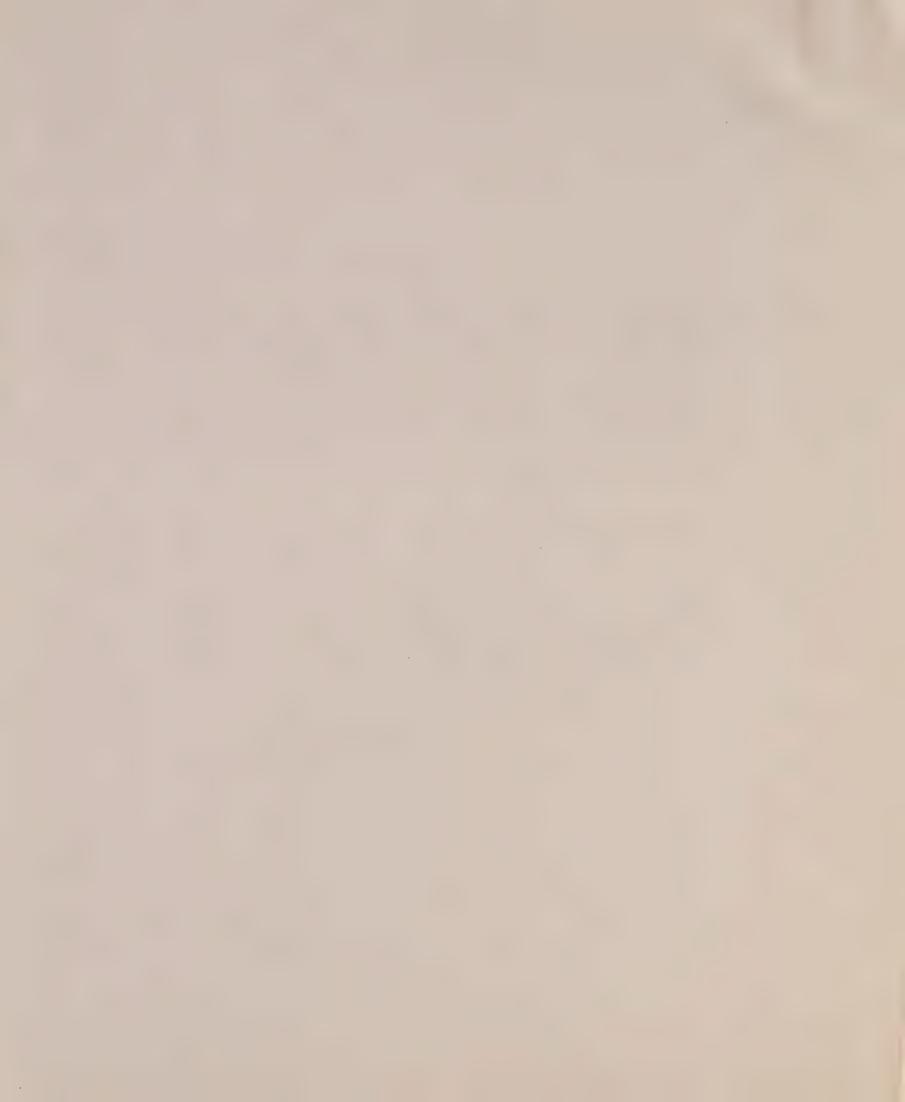
Dear President,

Radio Station WHRC made a complete recording on tape of the concert given at Haverford in Roberts Hall, Friday January 14th. Though the concert consisted of some very difficult works to record technically, the results are saisfactory.

We shall have the tape for approximately three weeks. If you feel that your club would be interested in hearing a partial or complete re-broadcast of the concert, we will be glad to bring the tape and machine over to Bryn Mawr and present it. e can come over some evening between Feb. 4th and Feb. 19th. If you are interested, please drop me a line and we can arrange the time and place.

Sincerely,

Nevius M. Curtis Pres.



BRYN MAWR COLLEGE CHORUS GOODHART HALL BRYN MAWR, PENNSYLVANIA

Telmany 25,

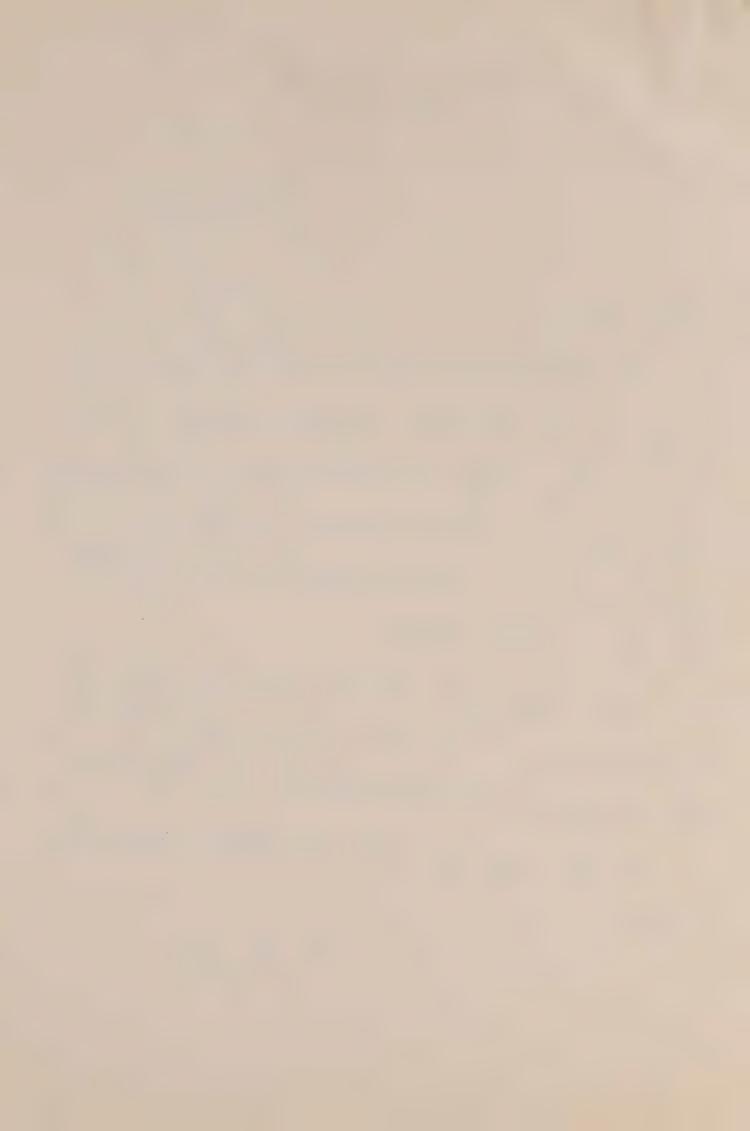
Dear News,

9 wanted to expuse to you how very sorry 9 am about you take recording machine. 9 was inexcuscally stufied to let Dan plug it in to a DC plug, and 9'm most peniture. Mr. Goodale & 9 both told Dan that we would be glad to foot any whan bild Dan that we would be glad to foot any whan bill that we have caused.

Have you given us up as a bad job and enaced the tape? Then were a lot of girls who were enaced the tape? Then were a lot of girls who were very dis appointed that they couldn't hear the concert.

Thank you for being so patient and under standing

Kathy Gils



WSAII

640 on Your Dial

SWARTHMORE COLLEGE SWARTHMORE, PA.

1 February 1949

Mr. Nevius M. Curtis
Preisdent, Haverford College Radio Station,
Haverford College,
Haverford. Penna.

Dear Sir:

In answer to your letter of January 25, we are planning definitely to broadcast both games. Do you wish to have a joint broadcast or two individual broadcast? For any further information concerning the joint broadcast, it would be advisable to contact Ken Kurtz, our Sports Director. However, there is one difficulty in a joint broadcast, in that all of our games are sponsored. If there is no objection to your taking our commercials, we would be very happy to proceed on the joint basis.

In reference to the installation of loops, a joint airing would eliminate a duplication, for we could then make a single installation between your studios and ours, and then hook up the the relatively simple lines between the Field House and the gym, and the studios. If, however, our commercial obligations should conflict with your policy, we will have to make double line hookups. Ken Kurtz can probably be reached at Swarthmore 9784, and I suggest that you straighten out matters with him.

Since we are now in the process of revising our program schedule, I think we had better postpone discussion of exchange programs until some later date. Would it be possible for you to come over to our studios beteen the 9th and 11th of February?

I hope we can work out a satisfactory arrangement which will prove beneficial to both stations.

Very sincerely yours,

Nancy E. Weber

Nancy E. Weber Station Manager



7 February 1949

Marc H. Lovelace Wake Forest College Box 767 Wake Forest, North Carolina

Dear Mr. Lovelace;

**HRC is very glad to be of help to other collegiate radio clubs, and so I will try to explain our financial situation.

Students at Haverford are charged a Unit Fee of \$50.00 per year, which is used to support campus clubs and organizations. The Students Council appropriates this money, at it deems necessary, to the various organizations. The administration has little or nothing to do with these appropriations, except that the Comptroller's Office audits all accounts semiannually, and handles the checking accounts. All clubs are required to submit proposed budgets and financial statements to the Council, from which the Council decides the sizes of the appropriations. With Haverford's present student body of approximately 500, the Student's Council has alloted WHRC \$180 for the first semester, 1948 49. However, this amount is quite inadequate, and, with wore efficient station organization in sight for the future, it is hoped that the budget will be increased to at least \$285.

As I have intimated above, Haverford's student body is small; consequently advertising returns are not large.

The Administration decides the general over-all policy of the station, as it does the general policy of any campus activity, but financial matters and the actual operation of the station are left to the Students' Council and the Staff and Board of Directors of WHRC.

If you would like further information about our organization, please do not hesitate to call on us at any time.

Sincerely,

Nevius M. Curtis, Pres.

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Duar Mr. Lovelace

offer comparing under or great to an in date, in the clubs, and so I will try to explain our financial situation.

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year, which is used to support campus clubs and organizations.
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The Admin's ration decides the comercial over-ail policy of the startion, as it does the general policy of any campus activity. notiers ear to notisa on lauton ent bus equitan Islon wil tud To brack but the State Council and the Stail end Board of Director to waven

ROLISSIDATE THE CHARLES CONTRACTOR classe is no hesitete to egil on us at any time.

STEPHENS COLLEGE COLUMBIA, MISSOURI

March 3, 1949

Director
Radio Station WHRC
Haverford College
Haverford, Pennsylvania

Dear Director:

The enclosed mimeographed Memo is being sent to all the college wired-wireless operations in the country. Will you kindly answer the questions, and send your answers to me at the earliest opportunity?

If it is not your intention to make a case for your wired-wireless station, I would, also, appreciate being informed of that fact. The Federal Communications Commission will, undoubtedly, hold hearings on wired-wireless sometime within the next few months. If wired-wireless is going to be defended, it is necessary that some information be pulled together for presentation before the Commission. Since every college is in a position to exert some influence, I nope that you will contribute the benefit of your knowledge to the defense of wired-wireless.

If you have other suggestions to make, I will appreciate receiving them in the near future.

I hope that you plan to attend the hearings yourself, and that you will plan to take an active part in whatever must be done to adequately present the facts about wired-wireless.

Sincerely yours,

Hale Aarnes, Chairman

Radio Education Department

1 D.K.T.

HA:dt Enc.



Mr. Hale Aarnes, Chairman Radio Education Department Stephens College Columbia, Missouri

Dear Mr. Aarnes:

In reply to your letter of March 3 and the enclosed memo, we can supply the following information.

2.(a) Local stations in the Philadelphia area are not interfered with by our radiation.

(b) Since the stations in this area are for the most part very large, we can hardly begin to offer competition for advertisers. Since we do not broadcast off campus, there is no appreciable competition for listeners.

(c) Our station cooperates with particularly WIBG in presenting Workshop programs on the commercial station.

- 3. Our budget is about \$200 persemester, and return from advertising to meet this budget is almost negligable. We get the money from a Students' Council grant, and almost certainly could not get enough to convert our station to FM Besides, none of our listeners have FM receivers.
- 5. Our technical department, in cooperation with WSRN, Swarthmore, and MRTI, Temple, have made field strength tests of college stations in this area. That information has been passed on to I.B.S.
- 6. About 15 students are at present very actively concerned with the operation of the station, and can be counted on to work where their talents are needed, including the training of new students. In addition to this, we have about 35 students who have once-weekly programs or engineering shifts. Our Production Director has been of great help this semester in training new talent for broadcasting, as has been the case with the Production Engineer in his field.

I might add to this the statement that WHRC is an important part of the extra-curricular program at Haverford. We not only present a regular schedule of programs, but or Special Events Department handles important speeched, programs and sports events.

Sincerely,

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5. Our tooinical department, in cooperation with News, by symplement field strenge trace field strenge type the strenge to this sugar field informations in this sugar field informations in this sugar field.

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Radio Station

WSRN

"640 On Your Dial"

Swarthmore College Swarthmore, Pennsylvannia Telephone Swarthmore 1688

May 3, 1949

Neve Curtis Station WHRC Haverford, Pa.

Dear Neve:

Humble apologies for the long silence, but life in the recording department at WSRN has been pretty fast and furious these days. I've been negociating for several days now to have the tape recorder, which is owned by a student who lives off campus, to be brought up here so we can get started on your stuff. You have every right to be considerably irked!

I think I'd better tell you now that since we can't get Reference Audiodisks for a while and have to buy the next grade up, Yellow Labels, we will have to charge \$2.25 per record, inside-out, of course. Outside-In would cost \$3.75 per, so I guess you want them inside-out.

With luck we ought to have the tape recorder up here by the weekend and I'll try to dub off at least one of the tapes and send it back to you. I still can't promise anything since exams are coming and much depends on whether several history papers of various recording engineers get done in time! However, I will do my best to get things done for you, since you certainly have been long-suffering and patient. Go ahead and add the one LP disk if you like, since this is the sort of job where one record more or less doesn'tmake much difference. Your five inside-out russian songs records will probably get done first. Should I give them to Dr. Swann, or what?

More apologies

Ruth Messon

Ruth Merson Recording Director A CONTRACT OF THE CONTRACT OF

STATE OF INDIANA BALL STATE TEACHERS COLLEGE MUNCIE

SPEECH DIVISION Debate Drama Hearing Therapy Public Speaking Radio Speech Therapy

1 -- 2.

November 8, 1950

Radio Station WHRC Haverford College Haverford, Pa.

Dear Sir:

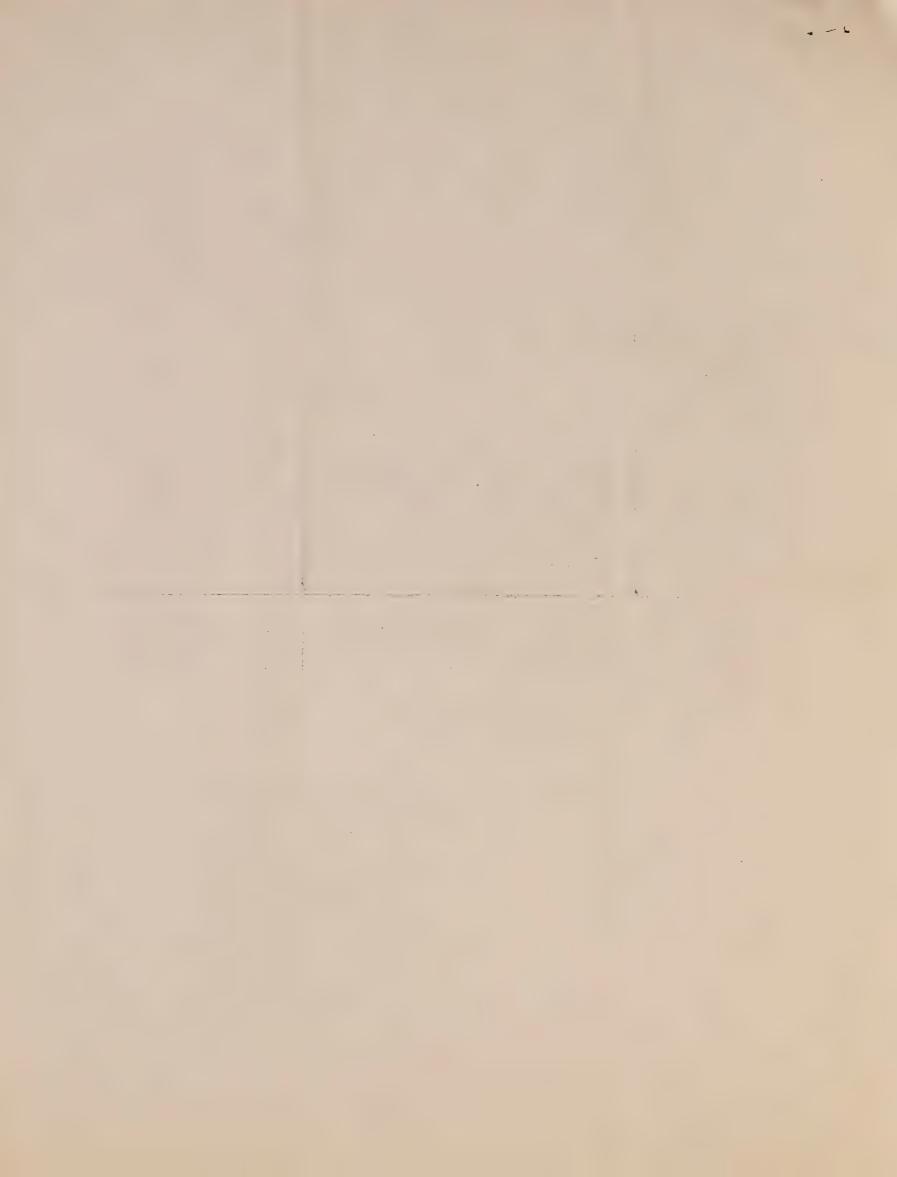
We are pleased to announce that on December 1, 1950 Ball State Teachers College will begin operating a compus radio station utilizing the call letters WBST. This station will operate on a 10 watt carrier wire system, broadcasting to seven dormitories on campus, with a potential audience of 2000 students. Application has been made by this station for membership in the Intercolligate Broadcastin System.

We would appreciate a congratulatory message, either recorded or written to help us celebrate this occasion. These messages will be broadcasted over our station on December 1, 1950 the day of our formal inaugeration. Any acknowledgment will be greatly appreciated.

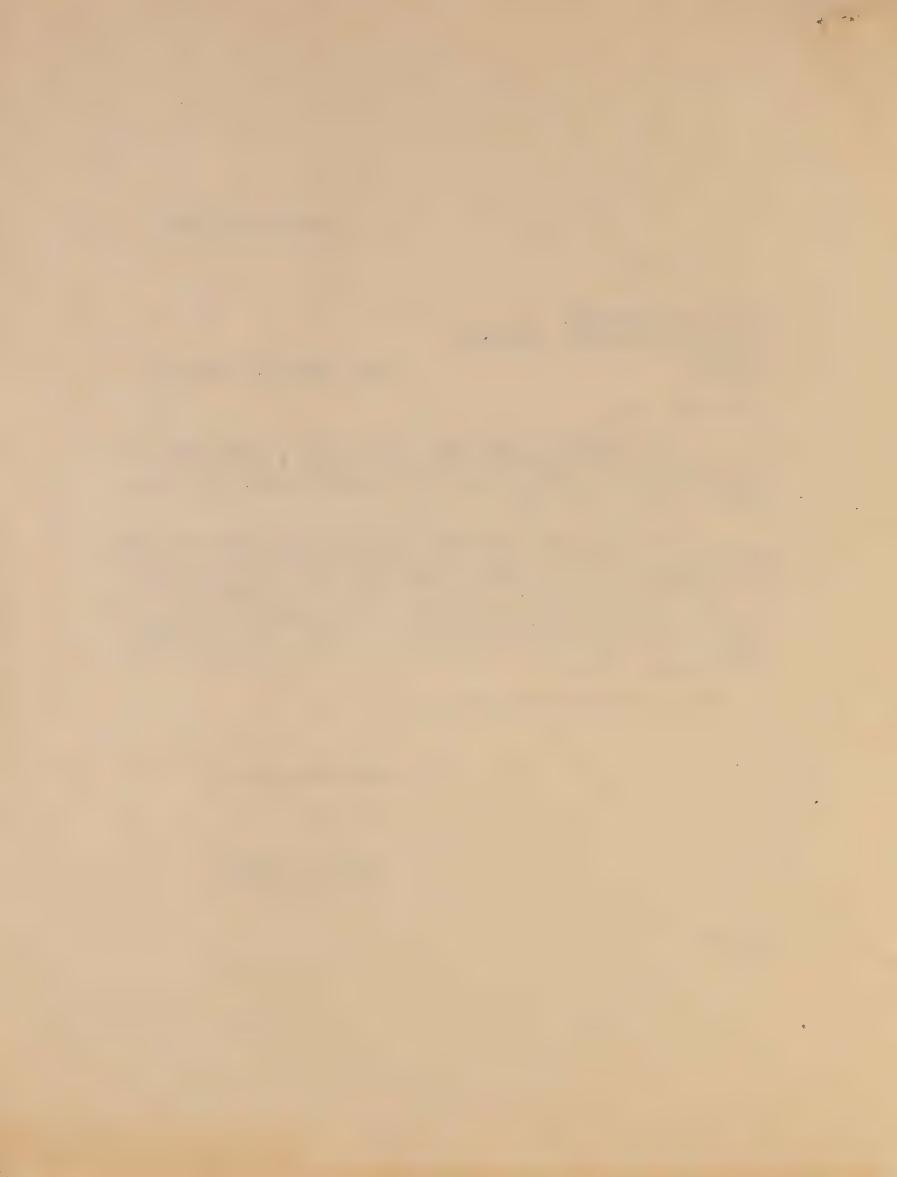
Yours turly,

Director of Radio

wgg/jkp



January 17, 1951 Radio Station WBST. Ball State Teachers College, hungie. Indiana ATT: James K. Petersen Deer Sirs; On banalf of the staff and Board of Directors of WHRO, may I offer heartlest congratulations (though somewhat belated) to WBST as it begins broadcasting. The very best of luck to you all. I assume from your letterhead that WBST is connected with the Speech Department there at Ball State Teachers. You may not have some of the growing pains that WARC has had since its conception in 1942. We are completely independent of the college, but have nevertheless become one of the largest and most important organizations on campus. Despite this difference, feel free to call on us, if you need any advice, information, etc.. Again, the best of luck to you. Yours very truly, DWH Daniel W. Hardy Station Manager DWH/sf



Amherst College Radio Station Amherst College, Amherst, Mass.

December 9, 1950

Dear Station Hanager:

MAMF is faced with a report to be presented to amherat College before the first of the year, and we would appreciate your assistance in this questionaire before Christmas, if possible.

We are particularly interested in setting up a policy regarding advertisements over the air of businesses in any way connected with the sale of alcoholic beverages.

INSTRUCTIONS: On the enclosed post: 1card check you or no to the numbers corresponding to the questions below.

Would you answer yes or no to taking advertisments from the following sources?

- 1. A local bar which derives its entire income from the sale of wine, beer, and liquor. This establishment is much frequented by the college crowd.
- S. a national distillary such as Schenley and Old Forester advertising their products.
- 3. A national brewery such as doublitz and Pabat advertising their beer.
- 4. A local roadhouse with a place for dancing that serves dinner, snacks, and drinks.
- 5. A package store (liquor store) using its name to advertise such items as potato chips, ice, soft drinks, free check cashing, etc., however never mentioning liquor.
- 6. The owner of the local package store wishing to ase his name only (i.e. George Brown operating the B & B Package Store) in a public serwice presentation ending a program with: "This newscast was presented to you as a public service through the courtesy of George Brown".

Again we would appreciate your help in this matter.

Thank you for your cooperation,

WAMF-Business Department



MOUNT HOLYOKE COLLEGE

SOUTH HADLEY, MASSACHUSETTS

January 25, 1451

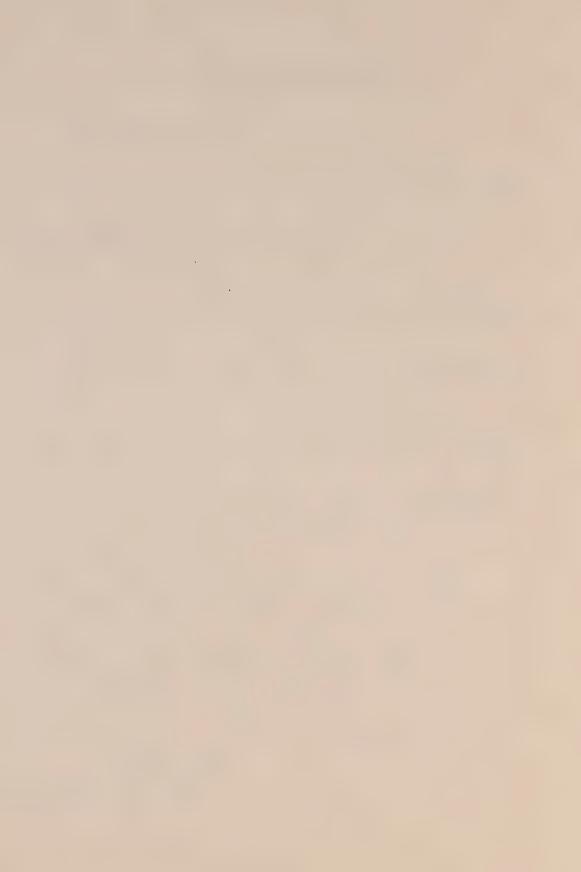
Dear Mr. President:

A compare broad carting system and is interested to find and the operating procedure of the Soverford radio station. I have for out the enclosed form we some as passible, we are are implicing a regard for our Standard for our Standard.

If you are not furnition with the survey program, plans refer the guidencies to the appropriate committee.

Thenks so much for pur assistance.

Survey, Change Bue





THE SMITH COLLEGE RADIO STATION

10½ Prospect Street NORTHAMPTON, MASS. Telephone 2700—Extension 512

February 1,1951

Haverford College Haverford, Pennsylvania

Attention W.H.R.C:

WCSR, "The Voice of Smith College", takes pleasure in announcing its sponsership of an Intercollegiate Radio Conference to be held on the weekend of Marchl6,17, and 18. Delegates from your station are cordially invited to attend along with delegates from all other college and university organizations of this type in the East.

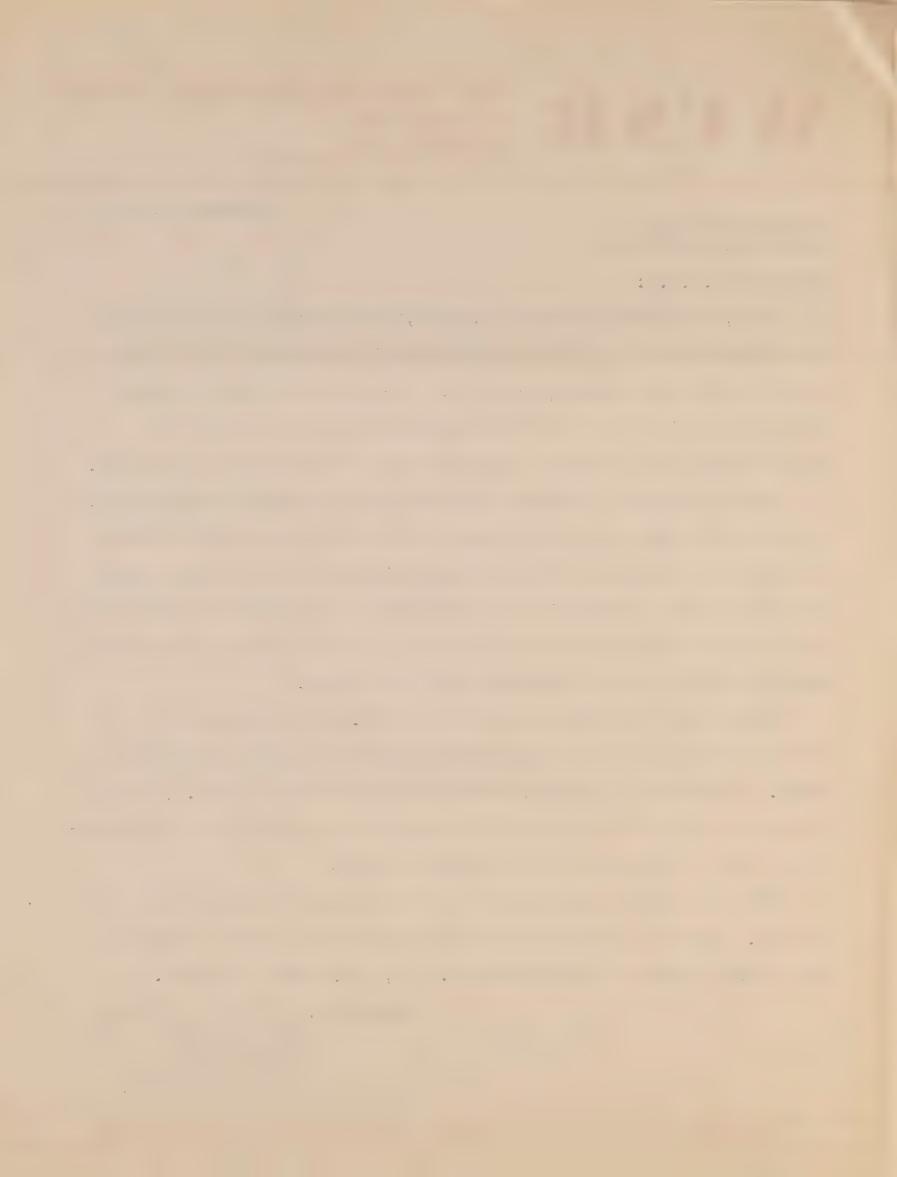
We have phanned a weekend consisting of informal get-togethers, a banquet, and organized discussions dealing with the various phases of production, technical, advertising, publicity, and announcing. Among our guests will be executives and leaders in the field of radio from WNEW in New York, as well as CBS and NBC. You will find a tentative schedule of all events enclosed with this letter.

There will be a registration fee of \$3.50 per delegate to cover all Conference costs plus the banquet to be held on Saturday night. A deadline has been set for replies on March first. Please return the enclosed card with the necessary notations plus the registration fee. (Make all checks payable to WCSR.)

This is a grand opportunity for the exchange of ideas and methods. Whether your station is represented may have a bearing on the general worth of the Conference. So, please try to attend.

Sincerely, Barbara Greek

Barbara Cornez
Gillett House
Smith College
Northampton, Mass.



Radio Station

WSRN

"640 On Your Dial"

Swarthmore College Swarthmore, Pennsylvannia Telephone: Swarthmore 1688

April 13, 1951

Mr. Daniel Hardy, Station Manager WHRC Haverford College Haverford Pa.

Dear Dan,

It takes a favor to get me to write you, but better that than no letter. Could you really plug the Folk Festival this year? It looks like it may be terrific but the publicity got fouled up and a lot of people may not show up. Besides that, we're competeing with festivals in Media and Philadelphia.

Mort Miller was ordered to quit as station manager by his department, and so the job has fallen on me. I don't deny that I love every minute of it, but it sure is raising hell with my studies. And I'm a Pre-Med.

The other week we got a couple of inquiries about the Concertone. I told them what I could and gave them your name as one who seemed to like it a lot. Matbe you'll have to do some writing now.

We'll probably send that show mentioned in the release around on the round-robin, but if you'd like to borrow our tapes of the whole works just let me know.

Hope to see you over here at the festival. By the time the damned thing arrives I'll probably be in sick-bay.

Manks a lot,

Robert J. Gumnit Station manager



Dear Rick:

I'm sending Unger a copy of this. It represents only my own thoughts growing out of my talks with WHYY, you, and others. I would not want to set it up as gospel dogma, and hope that the democratic process, new ideas and criticism, and circumstances will modify it and make it even more workable than I believe it now is. It represents, I feel, the best program to follow that exists at the present time, for us, and needs further working upon only to increase its usefulness. It is a good s stem, as I see it, from the following standpoints, and others outlined in the program itself: (1) it gives us a chance to prove to ourselves what we can and cannot do as a campus station, specifically a Haverford-type station, (2) it gives us a chance to prove ourselves and our interest (continuing interest?) to the college administration, or whatever group we have to get money and/or support or permission from for further action and development and (3) it affords us maximum experimentation and exploration in the field of FM broadcasting, educational or not, with minimum financial risk.

Your tools are on their way to you in the mail. I have written Unger asking him (1) if he got the tape recorder and (2) explaining that I did not have the money to send the machine express fees paid. He'll have to, I fear, pay himself and send the receipt to the tresurer for repayment in Sept.

Sincerely,

ps: I'd appreciate your comments on the enclosed bit, and any other comments or cracks you may have about almost anything.

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Your tools are on their way to you in the mail. I have arithed been been been been and (2) explainting that I did not have the money to cond the and chie emanage free the sold. Hell are buy freeze and bisanch and emanage the the treatment for repairment in sect.

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er: I'm commediate your conscents on the endlass but, and are obten commente to practe not use how where the or anymRick:

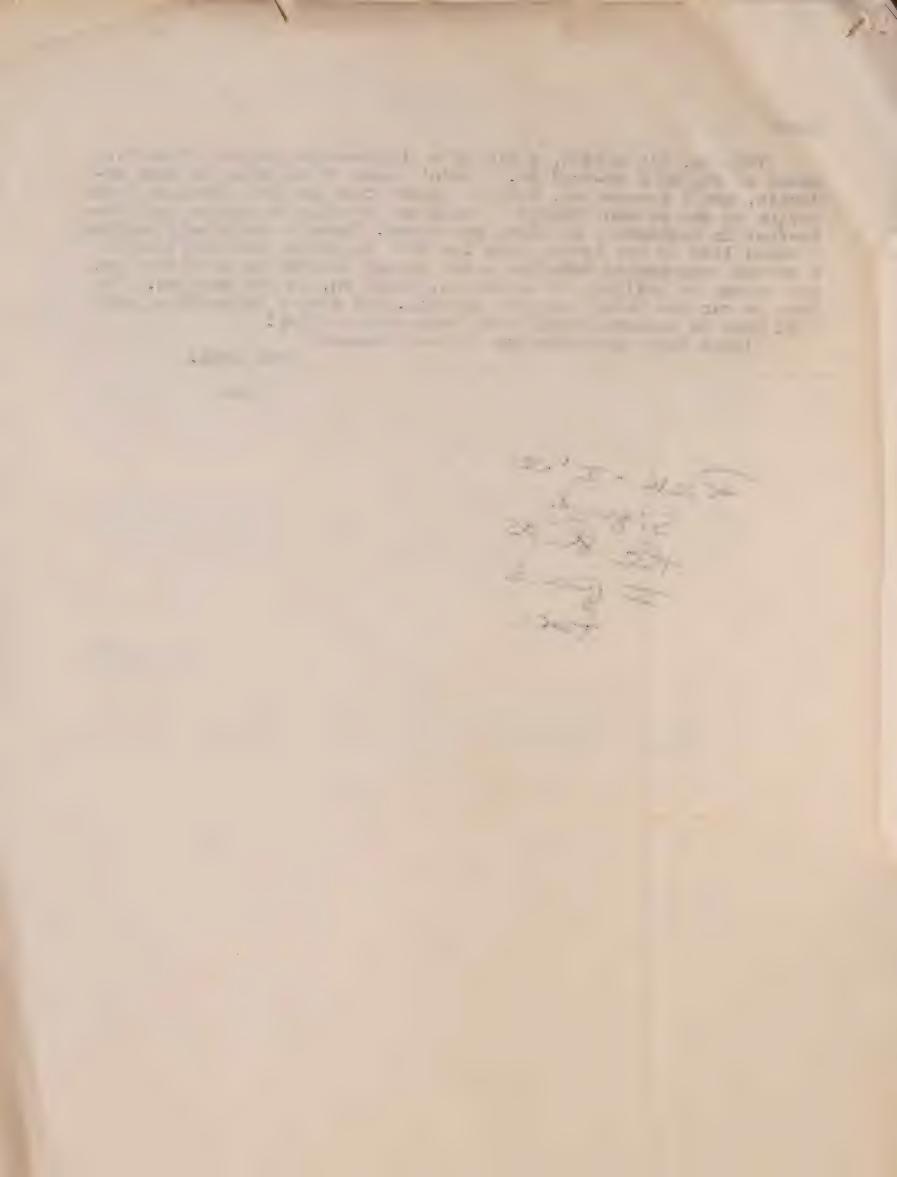
This is, I'm afraid, a bit of a stiff-necked letter, from the sound of it, as I re-read it. I didn't mean it to sound so damn didactic, and I assure you, that it sounds that way only because I was trying to say so many things I would not be able to say to you face-to-face in September, as plans now stand. There's absolutely nothing I would like to see better than for WHRC to either help WHYY with a strong programming schedule - not strong insofar as air-hours go, but strong in quality, or to set up, later on, an EFM station. I'd love to run the thing someday, as well. But that's impossible, and I'all have to content myself with back-seat driving!

Please don't begrudge one further comment:

Good luck!

Dave

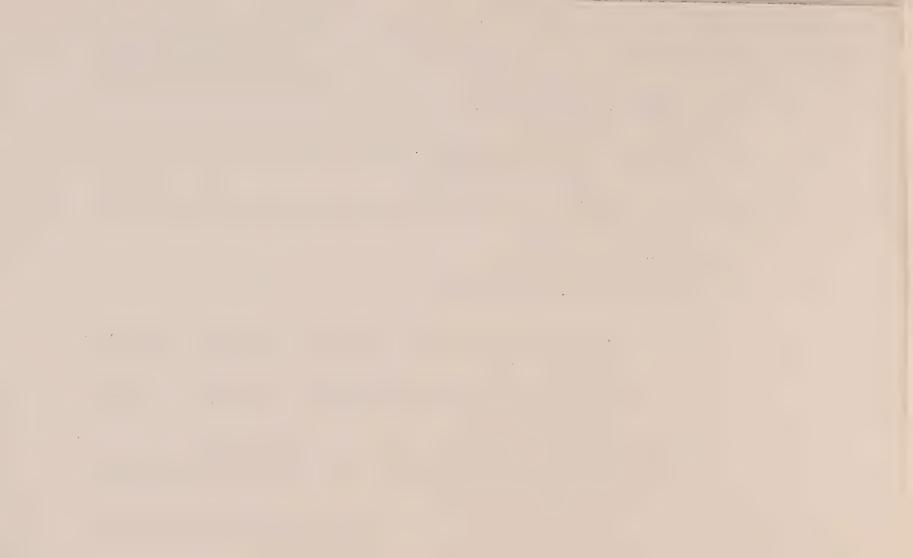
Rick-Five Signed Signed Fle gard For.



February	13.	1962
(Date)		

е

W H R C			
(name of organization) requests Council Treasurer to make			
a check for the sum of \$17.00 to be made payable to:			
Columbia Records Sales Corp. (name of person, organization, institution or company)			
799 Seventh avenue,			
New York 19, New York (address)			
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are			
attachad: Records: Columbia Contract			
I assume full responsibility for this request as of the above-nameddorganization. (title)			
(signature)			

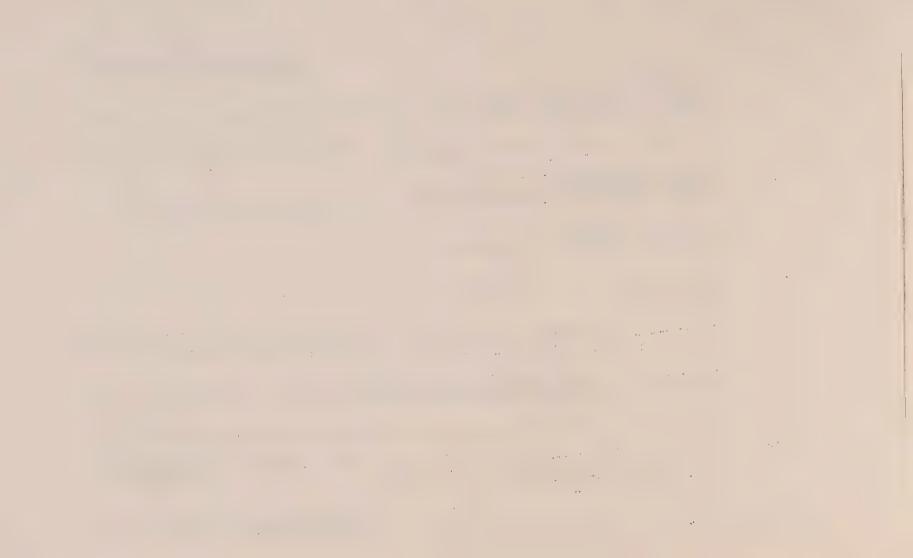


February 17, 1962

W H R C
(name of organization) requests Council Treasurer to make
a check for the sum of 3 7.71 to be made payable to:
Phil Musgrove
(name of person, organization, institution or company)
27Leeds Hall
(address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are
attachhd: Maintenance and Repairs

I assume full responsibility for this request as susi. Manof the above-named dorganization. (title)

(signature)



	1,1962	
(Date)		

WHRC

(name of organization) requests Council Treasurer to make a check for the sum of 1.20 to be made payable to: Haverford College (name of person, organization, institution or company) (address) This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are Publicity attachad:

I assume full responsibility for this request as Busi. Man. title of the above-named Jorganization,

(signature)



March 5, 1962 (Date)

(name of organization) requests Council Treasurer to make a check for the sum of 1.30 to be made payable to: (name of person, organization, institution or company) 83 Lloyd Hall (address) This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are attached: Publicity

I assume full responsibility for this request as <u>Busi</u> <u>Man</u> of the above-named organization. (title)

(signature)



(Date)	5, 1962	
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(name of organization) requests Council Treasurer to make a check for the sum of 13.00 to be made payable to:

The Bell Telephone Company of Pennsylvania (name of person, organization, institution or company)

Box 280

Conshohocken, Fennsylvania (address)

This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are

attachad: Telephone

I assume full responsibility for this request as such that of the above-namedorganization. (title)

Sautonce Augy (signature)



WHRC	(43,00)
(name of organization) requests Cour	ncil Treasurer to make
a check for the sum of \$ 22.92 to	be made payable to:
Smith Supply	
(name of person, organization, inst	itution or company)
110 W. Lancaster Ave.	
Ardmore. Pa.	
Ardmore, Pa. (address)	
This check covers the following expendit with our budgetary limitations and attached:	
Maintenaneeand Repair: F	aint=\$ 17.15

Maintenanceand Repair: Paint=\$ 17.15

Locchs β 285

Tools 2.92

I assume full responsibility for this request as of the above-named organization. (title)

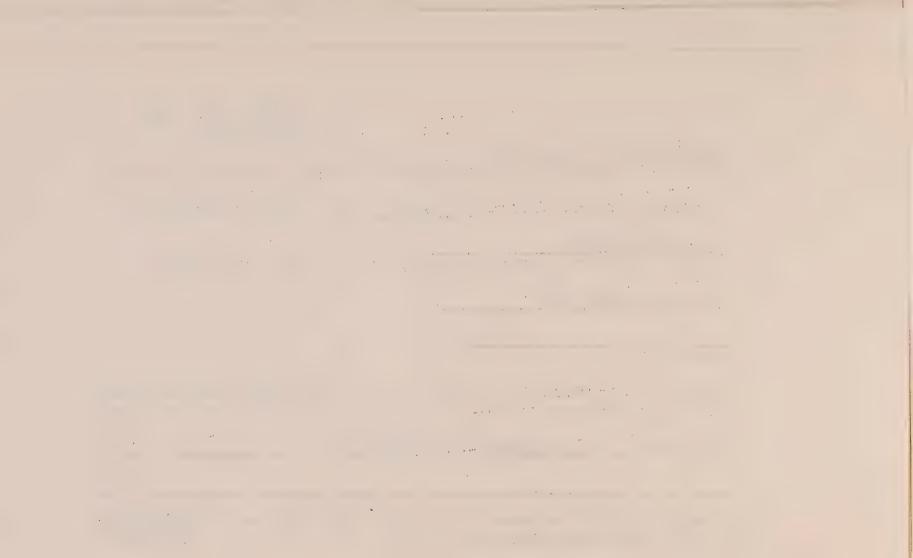


April 14, 1962 (Date)
W H R C
(name of organization) requests Council Treasurer to make
a check for the sum of \$22.93 to be made payable to:
Bell Tel. Co.
(name of person, organization, institution or company)
The Bell Telephone Com. of Penn.
Box 780 Conshohocken, Penna.
(address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are
attachhd: Telephone.
I assume full responsibility for this request as Busi. Man. of the above-nameddorganization. (title)

1278 Hanaras

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April 14, 1962
(Date)
W H R C
(name of organization) requests Council Treasurer to make
a check for the sum of \$1.41 to be made payable to:
<u> </u>
Stephen Cordi
(name of person, organization, institution or company)
Ill Barclay Hall
(address)
This check covers the following expenses made in accordance
with our budgetary limitations and for which invoices are
attachbd: Maintenance and Repairs
I assume full responsibility for this request as Busiπ Man.
of the above-nameddorganization. (title)



April 14, 1962 (Date)
WHRC (name of organization) requests Council Treasurer to make
a check for the sum of \$ 20.76 to be made payable to:
Rick van Berg (name of person, organization, institution or company)
12 Lloyd Hall
(address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are
attached: Maintenance and Repair
I assume full responsibility for this request as Busi. Man. of the above-named organization. (title)



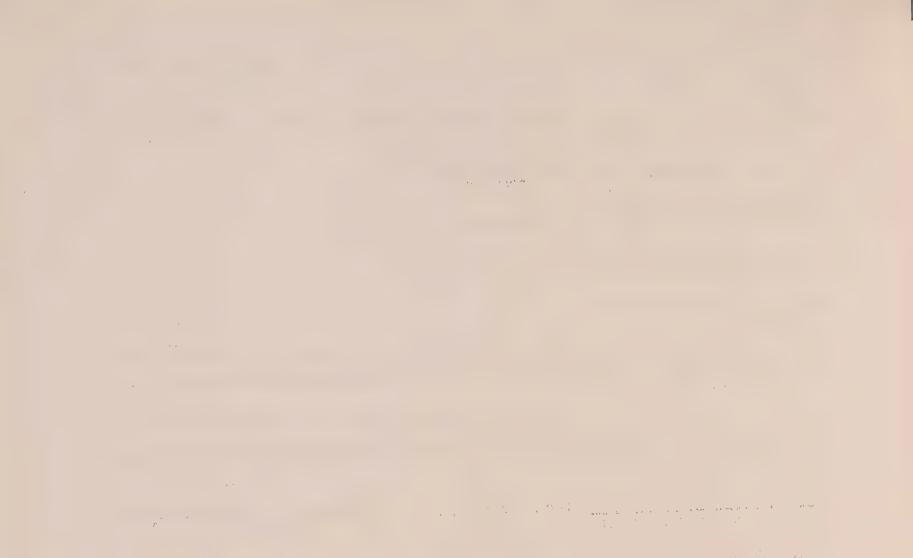
WhH R C request Council Treasurer to make a check for (name of organization)
the sum of <u>s 1 20</u> to be made payable to:
HAVERFORD COLLEGE (name of person, organization, institution or company)
(address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices have been attached: PUBLICITY
I assume full responsibility for this request as <u>Business Manager</u> of the above named organization. (title)
(signature)

requests Council Treasurer to make a check for (name of organization)

the sum of ______ to be made payable to:

Commence of the second of the

	cil Treasurer to make a check for
(name of organization)	
the sum of \$9.40 to be made payable	to:
Richard van Berg	
(name of person, organization, institutio	n or company)
12 Lloyd Hall	
(address)	
This check covers the following exponses	
limitations and for which invoices are a	ttached: Slave Repair
I assume full responsibility for this re	equest as Business Manager
of the above named organization.	(title)
	(signature)



WHRC (name of organization)	requests	Council	Treas	urer to	make a	check	for
the sum of <u>\$ 4.72</u> to be	made paya	able to:					
Paul Moyer (name of person, organization	on, insti-	tution o	r comp	any)			
83 Lloyd Hall							
(address)							
This check covers the following the followin	owing expointed a	onses madare attad	de in ched:	accordar Public	ice with	h our l	oudgetary
I assume full responsibilition the above named organization	ty for the	is reque	st as	Busine (t	ess Ma	nager	
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April	30,	1962
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request Council Treasurer to make a check for (name of organization)
the sum of <u>B 1.00</u> to be made payable to:
Marie Stefan (name of person, organization, institution or company)
10 M Wynnewood Pa#k Apts.
Wynnewood, Pa. (address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices have been attached: Petty cash
(notarizing)
I assume full responsibility for this request as Business Manager of the above named organization. (title)
(signature)

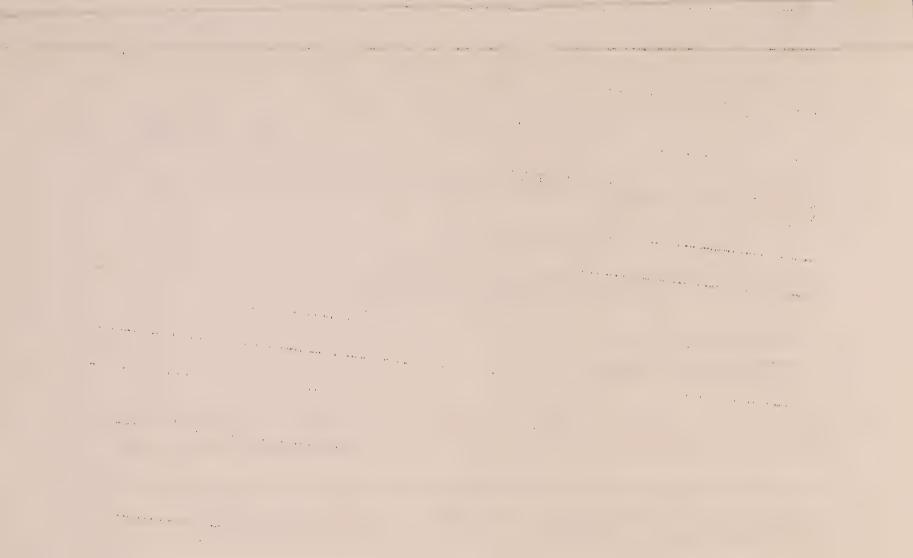
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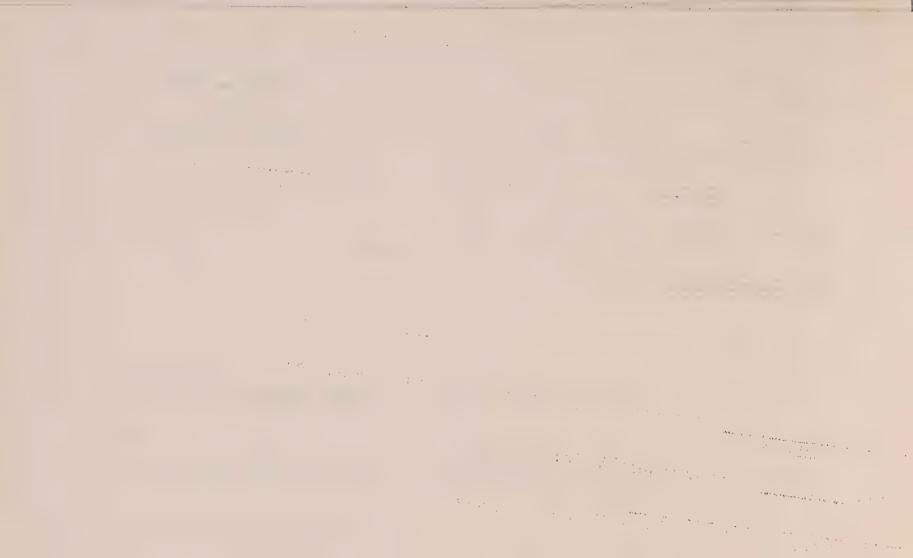
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April	30,	1962
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W H R C requests Council Treasurer to make a check for (name of organization)
the sum of \$9.46 to be made payable to:
The Bell Telaphone Company of Pennsylvania (name of person, organisation, institution or company)
Box 280
Conshohocken, Penn. (address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are attached: Telephone
I assume full responsibility for this request as Business Manager of the above named organization. (title)
(signature)



WHRC	requests	Council	Treasu	arer to	make	a check	for
(name of organization)							
the sum of <u>\$ 2.19</u> to be	made paya	able to:					
Paul R. Moyer							
(name of person, organiation	on, instit	tution of	r compa	any)			
83 Lloyd Hall							
(address)							
This check covers the follo	owing expo	onses mad	de in a	accorda	nce wi	th our	budgetarj
limitations and for which i							
I assume full responsibilit	tur for thi	is reque	st. as	Rugin	ecc M	lanagar	3
of the above named organiza		io roquo	_		title)		
			•	(s	ignatu	re)	



W H R C request Council Treasurer to make a check for
(name of organization)
the sum of <u>\$ 68.00</u> to be made payable to:
Columbia Record Distibutors, Inc. (name of person, organization, institution or company)
P.O. Box 2412
Bridgeport 8, Conneticut (address)
This check covers the following expenses made in accordance with our budgetar limitations and for which invoices have been attached:
Columbia Record Contract
I assume full responsibility for this request as Business Manager of the above named organization. (title)
(signature)

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May	10,	1962
(Date	

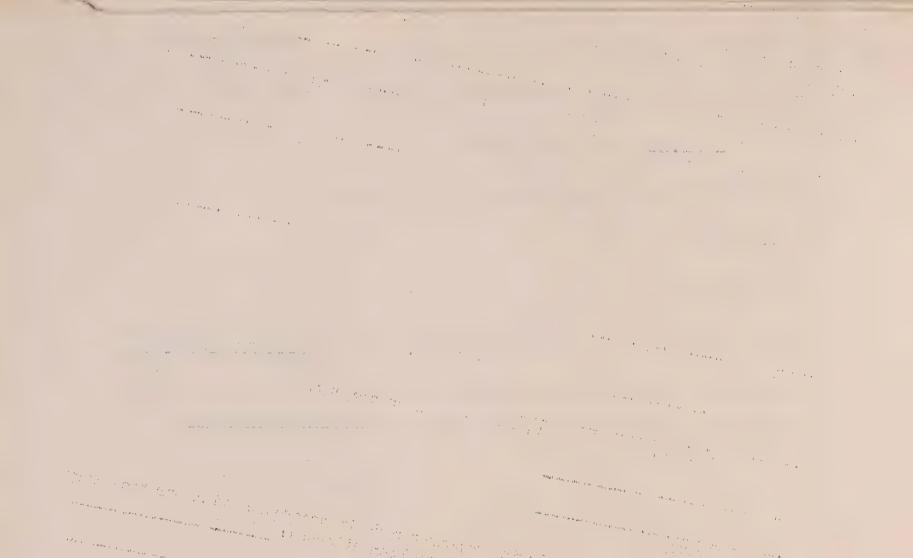
(name of organization)	requests C	ouncil '	reasurer	to make a	check f	or
the sum of <u>\$ 45.32</u> to be	made payab	le to:				
David Bates (name of person, organization)	on, institu	tion or	company)			
41 Lloyd Hall						
(address)						
This check covers the following the covers and for which is	owing expensions	ses made e attack	e in accor	dance with	our bu	dgetary
Cartridgess (Special	Allotmen					
I assume full responsibilit of the above named organize	ty for this ation.	request	as <u>Busi</u> r	ness Mana (title)	ger	
			**************************************	(signature)	

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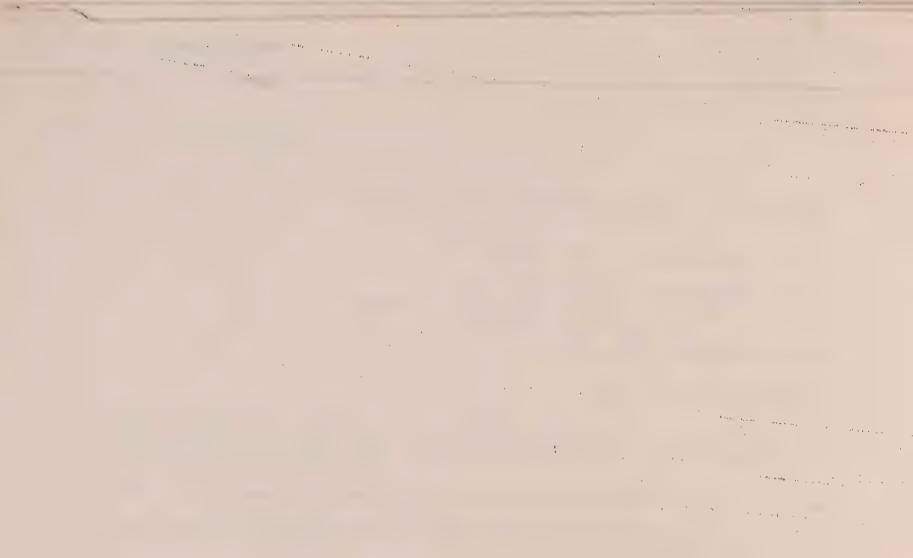
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WHRC request Council Treasument (name of organization)	rer to make a c	heck for
the sum of \$ 21.80 to be made payable to:		
Rick Van Berg (name of person, organization, institution or com	pany)	
12 Lloyd "all		
(address)		
This check covers the following expenses made in limitations and for which invoices have been atta		
	Tools:	1.80
I assume full responsibility for this request as of the above named organization.	Business Mar (title)	nager
	(signature)	



May	25	196	2
(Da	te)		

W H R C requests Council Treasurer to make a check for (name of organization)
the sum of <u>\$ 5.66</u> to be made payable to:
Smith Supplies (name of person, organization, institution or company)
110 West Lancaster Ave.
Ardmore, Pa. (address)
This check covers the following expenses made in accordance with our budgetar limitations and for which invoices are attached: Maintenance and Repairs
I assume full responsibility for this request as Business Manager of the above named organization. (title)
(signature)



May 31, 1962
(Date)

W H R C request Council Treasure:	r to make a check for
(name of organization)	
the sum of \$ 1.00 to be made payable to:	
Marie Stefan	
(name of person, organization, institution or compar	ny)
10M Wynna wood Park Apts.	
Wynnewood Penna (address)	
This check covers the following expenses made in ac limitations and for which invoices have been attach	
I assume full responsibility for this request as B	Business Manager
of the above named organization.	(title)
	(signature)

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May	28.	19	62
(Date)		

WHRC requests Council Treasurer to make a check for (name of organization)
the sum of <u>\$ 6.40</u> to be made payable to:
The Bell Telephone Company of Pennnsylvania (name of person, organization, institution or company)
Box 280
Conshohocken, Penna. (address)
This check covers the following expenses made in accordance with our budgetary limitations and for which invoices are attached: Telephone = \$ 4.00 Publicity \$ 2.40
rubilcity # 2.40
I assume full responsibility for this request as Business Manager of the above named organization. (title)
(signature)

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